



Introductions to More ACP Board Members

Last month, we wrote about three of the longest serving members of ACP's Board of Directors, promising to "introduce" you to others in the coming months. In this issue, we present Jacqui McCoy, Susan Friedman and Sherry Robinson, three resourceful and determined women on our board, whose commitment to ACP inspires us every day. Not one is a passive presence; all three regularly roll up their sleeves and do the hard work of ensuring that ACP utilizes its resources to make the maximum impact on accelerating research on MS.

Jacqui McCoy

After being diagnosed with MS in September of 2000, Jacqui and her husband Mark made an effort to learn all they could about this disease. They found many organizations that did a great job of helping individuals and their families learn to live with MS. However, living with the disease was not enough; they hoped there would be a cure.

Jacqui and Mark were excited when they learned about Accelerated Cure Project (at the time called Boston Cure Project) through a newspaper article that described the organization's objective of finding a cure! A meeting with ACP's leaders expanded Jacqui's understanding of its strategy to improve on the traditional research efforts of the medical community. The plan made more sense than anything else she had heard about. Eager to help, she joined the board in 2003 and served until 2006. After a hiatus of 9 years, Jacqui rejoined the ACP Board in 2015.

Jacqui is co-owner of Paul | McCoy Family Office Services LLP – a multi-family office. Their unique business model combines more than forty- five years of experience as CPA's with the expertise and willingness to manage the complex details and issues of wealthy families. Jacqui's financial skills serve ACP well.

Jacqui was raised in Washington State and earned her undergraduate degree at Babson College. When not working, she can be found out on the golf course, traveling, watching sports or enjoying fly fishing. She lives with her husband in Boston.





Susan Friedman

Susan Friedman is a strategy consultant with her own practice, serving both for-profit and not-for-profit organizations. She began her career with the Boston Consulting Group, later working with Telesis, Inc. and Alliance Consulting Group. In her own practice, established in 1992, Susan helps clients to identify and assess growth opportunities, evaluate competitive dynamics, understand the economic model underlying their organization's financial performance, and assess the internal alignment of the organization's operations and the "match" between the needs of a target market and the organization's capabilities.

Susan was educated at Brown University (BA), the London School of Economics and Harvard Business School (MBA), and was introduced to Accelerated Cure Project by fellow HBS alumna, Linda Kanner. For several years she watched helplessly as one of her sisters suffered (and ultimately passed away) from MS. Out of a personal desire to do something positive for MS and excited by ACP's goal of accelerating research towards a cure, she volunteered to help ACP revitalize its strategy. The 6-month assignment provided ample exposure to ACP's work, staff and to its board. In 2014 she became a member.

Susan is a trustee and former Chair of Boston Ballet, on the Board of Advisors for Jewish Family and Children's Services, and has previously served as Co-Chair of the WGBH Community Advisory Board, trustee of Lesley University and of the Boston Philharmonic Orchestra.

Sherry Robinson

Sherry Robinson has worked in both for-profit and non-profit environments and she brings lessons from each to her board service for ACP. In the corporate sector, her experience is primarily in public accounting. In the non-profit world, Sherry has worked to address the needs of children in protective custody, the hungry and the mentally disabled. She became keenly focused on finding better treatments and a cure for MS in 2010 when her then 28-year old daughter was diagnosed with the disease. Sherry's path to Accelerated Cure Project followed her own journey of self-education about the science and medicine of MS, as she sought to understand the disease, existing treatments, research towards a cure and, ultimately, the prognosis for her daughter's life.

A self-described non-scientist, Sherry's hunger for information obliterated all fear of pursuing access to the country's leading neurologists and neuroscientists to serve as her teachers. The result is that she possesses a deep and detailed understanding of this complex disease, while continuing to stay abreast of the latest work on treatments and cures by reading and by attending the annual conference of the European Committee For Treatment and Research In MS (ECTRIMS). It's no surprise, then, that Sherry found Accelerated Cure Project in 2014. She joined ACP's board in 2015.



A graduate of the Wharton School (BS) and a CPA, Sherry worked for Ernst & Young; KPMG, and GECC for a decade. After she left accounting and while residing in Houston, TX, Sherry applied her financial management skills in the non-profit sector. She was a member of the founding board of a public/private partnership called BEAR...Be A Resource for CPS Kids, serving the needs of children under the care of Child Protective Services. Over the years it grew, and with a still healthy budget today it continues to mobilize hundreds of volunteers and to serve 17,000 children. Following that, Sherry served as Executive Director of End Hunger Network, a food rescue organization, launching a fresh-meat initiative that provided thousands of meals to Houston's hungry. It has since merged with the local food bank and continues to feed hungry people across Houston. Since moving to Boston's Back Bay with her husband, George Fink, in 2005, Sherry has joined Old South Church where she is a member of the Council.